



For Immediate Release

Taipa Village Cultural Association Exclusively Presents "The Diversity of Macau Festival - 3D Paper Art Creation by Benson Lam" *Paper engineer uses polygonal techniques to create evocative sculptural forms*



Macau, 5th July 2021 – Taipa Village Cultural Association is delighted to present its first-ever paper sculpture show, entitled "The Diversity of Macau Festival". Created by paper engineer Benson Lam, the exhibition showcases the traditions of Macau's festivals, the beauty of urban scenes, Macau's lifestyle and traditional Portuguese charm with a variety of three-dimensional paper art creations made by applying "low poly" interpretations of geometry to generate sculptural forms, giving rise to vibrancy and vitality to this artistic and culturally rich city.

Born in Macau, Benson Lam has studied and worked in Hong Kong, Milan, Barcelona and New York for more than 10 years, specialising in visual merchandising and three-dimensional paper modelling, design and training. He has also been appointed as a window display instructor in the 43rd World Skills Competition, organised by Macau's Labour Affairs Bureau, and occasionally teaches summer courses held by the city's Education and Youth Bureau. He is currently running a production studio in Thailand and another in Malaysia, supplying pre-cut kit materials, production and training.

"Paper engineering is the way to make paper not 'flat'! It is magical." Benson says. "Art is living, and it should be adapted to our daily lives. Going beyond conventional decorative and visual stimulus purposes, paper craft should also be functional to give spirit to life."

Low poly is a style of design that uses geometrical calculations to transform an image into a certain number of polygons. The sharp angles and sculptural appearances that result lend any object depicted a striking style characterised by flat planes. As the only three-dimensional paper creation show in Macau, this unique exhibition mixes polygonal digital art with low poly paper forms, polygonal paper light boxes and polygonal paper craft to showcase the diversity and functionality of paper art.





"It is our honour to invite Benson to present his vivid collection of paper sculptural works in Taipa Village" says Pamela Chan, Vice President of the Executive Board at Taipa Village Cultural Association. "Paper is considered a rare art interpretation due to its fragility. However, by boosting creativity beyond its traditional boundaries, its potential can be fully realised, giving it incredible vitality and sculptural qualities."

Taipa Village Cultural Association continues to bring together the endeavours of local and international artistic talents, exhibiting myriad artworks at Taipa Village Art Space. This first paper art exhibition further cements Taipa Village's position as a leading cultural and artistic destination in Macau, and underlines its invaluable contribution to the promotion of the territory's cultural and creative industries.

Exhibition period	: 7 th July 2021 – 1 st October 2021
Opening hours	: 12.00 pm – 8.00 pm
Venue	: Taipa Village Art Space, 10 Rua dos Clerigos, Taipa, Macau
Exhibitor	: Benson Lam
Media	: Three-dimensional paper art
Admission	: Free

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About Taipa Village Cultural Association

Taipa Village Cultural Association was established in 2016 as a non-profit body comprised of representatives from both the local community and wider Macau. The association aims to highlight the uniqueness of Taipa Village's heritage by raising awareness of its attractions and bolstering its position as a distinctive community that benefits the whole of Macau.

Taipa Village Cultural Association has planned numerous initiatives to preserve, strengthen and enhance the village's position as a tourist and cultural must-go destination, including a diverse range of artistic and cultural attractions that allow visitors and future generations to enjoy a unique experience of the authentic Macau.

About Taipa Village

Located in an historic enclave on Taipa Island, Taipa Village was originally inhabited by fisherfolk – a heritage that lives on today in its quaint village street layout and evocative, pastel-hued shop houses, nestled alongside colonial churches and Chinese temples. The village, with its rich history, offers an inspiring, East-meets-West alternative to Macau's casinos, and is a compelling, rewarding city highlight for visitors and locals alike.

www.taipavillagemacau.org.mo

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