

For Immediate Release

# Taipa Village Cultural Association Proudly Presents "Taipa Village History Best Knowledge Competition"

Foster sustainable heritage education for the next generation



Macau, I<sup>st</sup> November 2017 – Taipa Village Cultural Association announces the launch of a one-week educational program "Taipa Village History Best Knowledge Competition". This activity is co-organised with Escola Luso Chinesa da Taipa, with an aim to encourage students to participate, gain historical knowledge and win fabulous prizes.

The primary goal of this program is to foster "sustainable heritage" education for students and raise their awareness of the colourful history of Taipa Village, so as to allow them to enjoy the unique experience of the authentic Macau. During the competition period, a bulletin board will be set up at the designated heritage corner of Escola Luso Chinesa da Taipa, which introduces the interesting stories of selected 13 historical attractions in Taipa Village.

Taipa Village Cultural Association is excited to collaborate with Macau educational sectors in cultivating students with the knowledge of history and culture of this well-preserved heritage destination in a fun-filled format. This contributed greatly to the mission of Taipa Village Cultural Association in fostering local young talents and cementing Taipa Village as a distinctive community that benefits the entire Macau. Moving forward, the association will continue to organise further educational programs and activities to raise the next generation.



# Taipa Village History Best Knowledge Competition – Details

## I. Participation Method

Students are required to fill in the questionnaire papers which are placed at the bulletin board in the heritage corner. Upon completion, the questionnaire will be put in the collection box.

#### 2. Prizes

20 winners will be selected from the pool of students who got the correct answers, and will be presented with the following prizes:

- MOP 100 F&B voucher in Tapas de Portugal (Portuguese Tapas Bar and Restaurant)
- Winner Certificate
- Gift pack

### 3. Timeline

Competition Period	27 November – 4 December 2017
Questionnaire Collection	5 December 2017
Winners Announcement	11 December 2017



#### **Taipa Village Cultural Association**

Taipa Village Cultural Association was established in 2016 as a non-profit association comprised of representatives from both local community and wider Macau. The association aims to highlight the uniqueness of Taipa Village's heritage by raising awareness of its attractions and cementing its position as a distinctive community that benefits all of Macau.

Numerous initiatives are planned to preserve, enrich and cement the village as a tourist and cultural destination, including a diverse range of artistic and cultural attractions that will allow visitors and future generations to enjoy a unique experience of the authentic Macau.

#### About Taipa Village

Located in an historic enclave on Taipa Island, Taipa Village was originally inhabited by fishermen – a heritage that lives on today in its quaint village street layout and evocative, pastel-hued shop houses, nestled alongside colonial churches and Chinese temples. The village, with its rich history, offers an inspiring, East-meets-West alternative to Macau's casinos, and is a must-go destination for visitors and locals alike.

www.taipavillagemacau.org.mo

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