



For Immediate Release

## Renowned Macanese Chef Florita Alves Celebrates Her Culinary Fame at La Famiglia in Taipa Village Macau

*Celebrated Macanese restaurant offers convivial, family-friendly atmosphere and home-style dishes*



Florita Alves



Minchi (sauteed minced pork)

**Macau, 21<sup>st</sup> June 2018 – Renowned Macanese chef Florita Alves takes great pleasure in introducing her handpicked Macanese menu at La Famiglia restaurant in Taipa Village Macau, with the aim of promoting Macanese culinary and dining culture locally and internationally.**

Located in a bustling alley near Cunha Street in Taipa Village, La Famiglia offers a convivial, family-style atmosphere and signature Macanese dishes created by Chef Florita who, since the restaurant's opening in 2017, has taken the helm of the kitchen.

Adding to her widespread acclaim, Florita has travelled to many countries to promote the art of Macanese gastronomy and rich culinary traditions.

“I’m delighted to preserve and sustain the legacy of Macanese cuisine in Macau’s gastronomic scene.” Florita says. “My mission is to inspire the community with the authenticity of Macanese food, with all my best endeavours. La Famiglia will continue to meet and exceed customers’ expectations of home-style Macanese cuisine.”

The restaurant’s ground and first floor dining levels display a wide selection of Portuguese wines that perfectly complement La Famiglia’s home-style Macanese dishes. Traditional furnishing in warm tones offers a comfortable and leisurely environment for diners. For special occasions and events, private areas on the second and third floors provide a perfect setting for small gatherings, while the rooftop is ideal for chilling out and enjoying a bird’s-eye view of the neighbourhood.



La Famiglia’s menu boasts a wide selection of Macanese dishes to suit all tastes, including “minchi” (sautéed minced pork), capela, African chicken, *sapateira recheada* (stuffed crab on the shell), fried shrimp with garlic butter sauce, sautéed clams in white wine sauce, fried bacalhau (cod) “a brás”, grilled Angus T-bone, Portuguese suckling pig and seafood casserole. A generous selection of wines and cocktails are also on offer to complement the array of Macanese flavours.

“Florita is a prominent culinary ambassador in the Macanese community and we are excited to have her at La Famiglia, showcasing her culinary excellence,” says José Reis, Head of F&B Operations at Taipa Village Destination Limited. “In her capable hands, La Famiglia is a great addition to the restaurant scene in Taipa Village, contributing greatly to Macau’s designation as a UNESCO Creative City of Gastronomy.

With the establishment of La Famiglia, Taipa Village will continue its revitalisation as Macau’s leading gastronomic destination. The excellence of the restaurant’s Macanese cuisine further demonstrates Taipa Village’s dedication to promoting gastronomy in Macau, and makes a significant contribution to the sustainable development of the territory’s non-gaming tourism.

### **La Famiglia**

Address: Rua dos Clérigos No. 76, Taipa Village, Macau

Operating hours: Monday to Sunday: 12:00pm – 2:30pm and 6.00pm – 10.30pm

Reservations: + 853 6320 2320

– Ends –

### **About Taipa Village Destination Limited**

Taipa Village Destination Limited is leading the promotion of the brand concept “Taipa Village – Authentic Macau”, with the goal of attracting both local and international visitors to this increasingly popular heritage district. Its primary goal is to foster sustainable heritage in Taipa Village – a blend of architecturally beautiful local shophouses and vibrant retail and food & beverage concepts – which is benefiting the broader community in Macau and developing as a new tourist attraction in its own right.

Taipa Village Destination Limited is an affiliate of Sniper Capital Limited, a real estate fund manager that has been leading the regeneration of Taipa Village for more than a decade, and which is committed to supporting and promoting the area alongside the Macau government and local business and property owners.



## **About Taipa Village – Authentic Macau**

Taipa Village is located in the oldest and best preserved part of Taipa. Formerly home to local fishermen, Taipa Village, with its traditional shophouses and quaint cobbled streets, offers an antidote to the glitz of the neighbouring Cotai Strip. Richly endowed with a mix of Portuguese and Chinese architecture, and with unmistakable Mediterranean touches, Taipa Village is a culturally diverse landmark destination that offers visitors a taste of the original, authentic Macau.

Taipa Village, as a new brand concept established by Taipa Village Destination Limited, provides tourists and locals alike with a genuine, relaxed experience through myriad heritage attractions, innovative dining establishments, unique shopping experiences and diverse arts and entertainment offerings. Authentically Macau, Taipa Village combines a rich cultural heritage with historic beauty, harking back to an idyllic blend of East and West.

[www.taipavillagemacau.com](http://www.taipavillagemacau.com)

### **For more information and images, please contact:**

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