



For Immediate Release

Taipa Village Macau Celebrates its Second Anniversary with Exciting Promotions and Lifestyle Experiences

Over 1,000 prizes including cash, retail and dining discounts to be offered to the public



Macau, 24th April 2018 – Taipa Village Destination Limited takes great pleasure in marking the second anniversary of its lifestyle brand experience “Taipa Village – Authentic Macau” with a host of exciting prizes and joint promotions by local village outlets.

Since the launch of “Taipa Village – Authentic Macau” in 2016, Taipa Village has emerged rapidly into Macau’s leading non-gaming destination, brimming with a diversity of shops, cafés and eateries.

The one-month long celebration will be complemented by a generous lucky draw joint merchant programme with over 1,000 fabulous prizes on offer, including cash, dining and shopping incentives. A number of recently opened retail and dining venues promise to add further appeal to the celebrations by offering visitors a comprehensive leisure experience. These include exotic Indian flavours presented by *Goa Nights*, a new chill out hotpot in town, as well as Japanese pop culture provided by *Flame Macau*, the recently opened trendy pop up shop in Taipa Village.

To further mark the anniversary milestone, the official destination website for Taipa Village - www.taipavillagemacau.com – has been extensively enhanced with a strong emphasis on interactive walking routes to allow visitors to fully explore and savour this beautiful district. This is an addition to the website’s already rich content, highlighting local art & culture, food, shopping and sightseeing experiences.



“We are delighted to celebrate the second anniversary of the unique lifestyle brand “Taipa Village – Authentic Macau”, which has helped transform the area into one of Macau’s premier retail and dining destinations.” says Pamela Chan, Head of Marketing at Taipa Village Destination Limited. “By collaborating with local merchants, businesses and property owners with special events and promotions, we aim to draw more visitors to this increasingly popular district.”

Taipa Village is continuing to emerge as a key destination, offering a multitude of experiences from art, culture and cuisine to retail and sightseeing. As one of Macau’s leading tourist and cultural hotspots, Taipa Village is home to a variety of new shops and businesses, supported by enhanced infrastructure and leisure facilities that add appeal and draw visitors to this culturally rich enclave.

Easy Click Lucky Draw Promotion

The “Easy Click Lucky Draw” promotion will be available on the WeChat platform of local media channel MOME Play. With more than 1,000 prizes donated by participating merchants, visitors will have a chance to win items such as 20% discounts on retail and food & beverage offerings and MOP200 dining vouchers. Moreover, customers with number “2” on their valid identification documents – such as ID cards or passports - will be entitled to participate in a “buy-two-get-one-free offer” at selected shops and restaurants in Taipa Village. The promotion will run from 24th April until 21st May 2018.

Participating merchants are as follows:

1. Antonio
2. Bare Nutrition
3. Bella Taipa
4. Curry King
5. DiGreen
6. Goa Nights
7. Holy Cheese
8. King’s Lobster
9. La Famiglia
10. Lord Stow’s Bakery (Rua do Cunha Shop)
11. Macau Yeng Kee Bakery
12. Portugalia
13. Rooftop Macau Lifestyle Store
14. Shake Shake Homa
15. Tapas de Portugal
16. Tian Haohui
17. Yatheng Tong Bakery

What's on in Taipa Village this April & May

Goa Nights

Taipa Village Macau takes great pleasure in announcing the opening of Goa Nights, a new Indian tapas restaurant and cocktail bar that offers a vibrant fusion of Indian and Goan traditional flavours in a modern style, complemented by an innovative cocktail list that celebrates exotic flavours. Meet renowned bartender and mixologist Chetan Gangan and sample his signature cocktails, such as the *Lisbon*, *Calicut*, *Mozambique* and *Mombasa*, all packed with unique spices, fruit and spirits that transport visitors back to the days of Portuguese voyager Vasco da Gama and the journey of discovery that led him to Goa.

Address: No.118 Rua Correia Da Silva, Taipa, Macau

Opening hours: 6:00 pm – 1:00am (Tuesday to Friday)

12:00 pm – 4:00 pm; 6:00 pm – 1:00am (Saturday & Sunday)



Flame Macau

Flame Macau is one of the few shops in Macau to offer a wide range of limited-edition Japanese manga and anime products, phone cases and phone accessories, customised basketball decoration service, alongside Japanese Nikkei ice cream, a frozen delight with 70 years of history. Guided by the concept "dead without progress", Flame Macau is a local brand that emphasizes independent research, self-development, design and production. Collaborating with Macau's cultural and creative leading lights, Flame is authorized to offer creative products featuring famous anime characters such as Dragon Ball, One Piece and Attack on Titan, as well as characters created by renowned Japanese horror manga artist Junji Ito.

Special offers:

1. By presenting bills from designated restaurants, customers can purchase Nikkei ice cream at MOP20 (original price of MOP25 for a small cone), and MOP25 (original price of MOP35 for a large cone)
2. 50% discount on personalised phone cases and basketball (print graphics selected by customers)
3. Ice cream decoration experience

Address: No. 7 Rua dos Negociantes, Taipa, Macau

Opening hours: 1:00pm – 9:00pm (Monday to Sunday)



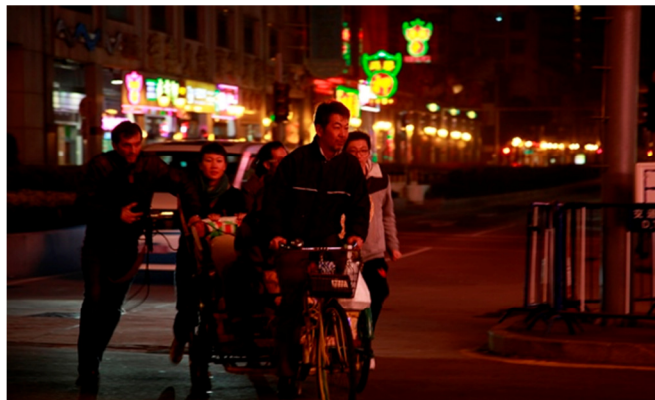
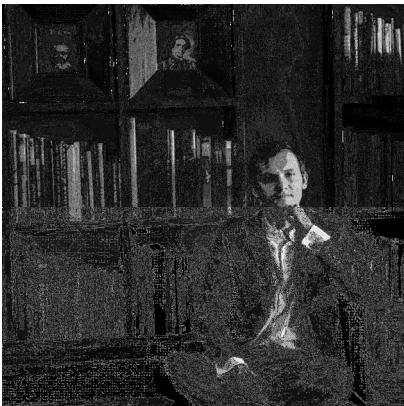
Degustation - Films by Maxim Bessmertny

Taipa Village Macau presents the first solo exhibition “Degustation” which showcases a collection of films created by Macau-based Russian-born film director Maxim Bessmertny. This exhibition will screen Maxim’s award-winning narrative film “Tricycle Thief”, which was world premiered at the Toronto International Film Festival, won the 2015 Gold Kodak Award for the best short film, and has been played continuously in Macau, Kong and the Middle East. Other recent productions will also be screened, including “Death of a Parrot”, “The Great Debt” and “Sampan”, complemented by poster panels of his films.

Date: 18th April - 31st May 2018

Venue: Taipa Village Art Space, No.10 Rua dos Clerigos, Taipa, Macau

Opening hours: 12:00 noon - 8:00 pm (Tuesday to Sunday)



- Ends -



About Taipa Village Destination Limited

Taipa Village Destination Limited is leading the promotion of the brand concept “Taipa Village – Authentic Macau”, with the goal of attracting both local and international visitors to this increasingly popular heritage district. Its primary goal is to foster sustainable heritage in Taipa Village – a blend of architecturally beautiful local shophouses and vibrant retail and food & beverage concepts – which is benefiting the broader community in Macau and developing as a new tourist attraction in its own right.

Taipa Village Destination Limited is an affiliate of Sniper Capital Limited, a real estate fund manager that has been leading the regeneration of Taipa Village for more than a decade, and which is committed to supporting and promoting the area alongside the Macau government and local business and property owners.

About Taipa Village

Taipa Village is located in the oldest and best preserved part of Taipa. Formerly home to local fishermen, Taipa Village, with its traditional shophouses and quaint cobbled streets, offers an antidote to the glitz of the neighbouring Cotai Strip. Richly endowed with a mix of Portuguese and Chinese architecture, and with unmistakable Mediterranean touches, Taipa Village is a culturally diverse landmark destination that offers visitors a taste of the original, authentic Macau.

Taipa Village, as a new brand concept established by Taipa Village Destination Limited, provides tourists and locals alike with a genuine, relaxed experience through myriad heritage attractions, innovative dining establishments, unique shopping experiences and diverse arts and entertainment offerings. Authentically Macau, Taipa Village combines a rich cultural heritage with historic beauty, harking back to an idyllic blend of East and West.

www.taipavillagemacau.com

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