



Taipa Village Destination Launches Naming Competition for Flagship Macau Development

Public Invited to Name Heritage-Inspired Project in the Heart of Taipa Village



A rendering of Sniper Capital's flagship project in Taipa Village Macau

Macau, 10 July 2025 – Taipa Village Destination Limited today launches “**Name Macau’s Next Landmark**,” a community-led competition inviting the public to name a groundbreaking new development in the heart of Taipa Village. Developed by real estate investment firm *Sniper Capital Limited*, this heritage-inspired project is poised to become a defining feature in the district’s ongoing revitalisation.

Participants are invited to propose a memorable name that reflects the project’s iconic architectural design, cultural significance, and unique location in Taipa Village. Offering a MOPI0,000 cash prize for the winning entry, the competition aims to foster community participation in the district’s ongoing transformation into Macau’s most vibrant non-gaming destination.

The flagship project spans over 30,000 square feet and boasts a prominent 50-metre frontage along Travessa dos Mercadores , a spacious pedestrianised square in the heart of Taipa Village. This five-storey building features flexible layouts for both retail and dining, including expansive al fresco terraces, and draws architectural inspiration from the mercantile property that historically occupied the site.

Inspired by a former warehouse situated on the site, the design pays tribute to Taipa Village’s early 20th-century trading era and replicates the authentic multi-storey Portuguese structures that once defined the area. Conceived by Hong Kong architect Daniel Lin of A+T Design Limited,



in collaboration with Macau Executive Architect Mimi Cheung from A Design Architecture Limited, the project integrates locally inspired elements that strengthen its cultural and community connection.

The competition is open to participants worldwide and will run from **10 July to 15 August 2025**, inviting submissions from the public via a designated online platform. Submissions can be made in English, Chinese or bilingual versions and may incorporate numbers. The name should embody the architectural style, design features, or historical significance of this distinctive landmark in Taipa Village, while being memorable, precise, positive and timeless. A panel of five independent judges will select the winner based on originality, creativity and impact in line with the guidelines given.

"We are excited to unveil this signature naming challenge to celebrate what is set to become a defining landmark in Taipa Village," said Pamela Chan, Managing Director of Taipa Village Destination. "The competition aims to actively involve the community in the district's development and strengthen their connection to this culturally vibrant heritage destination."

Taipa Village is poised to cement its status as one of Asia's trendiest destinations, offering a vibrant mix of art, culture, dining, and retail that reflects Taipa Village Destination's commitment to promoting non-gaming tourism in Macau — a UNESCO Creative City of Gastronomy — and contributing to its sustainable growth as a global hub for tourism and leisure.

Details

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| Period | : 10 th July – 15 th August 2025 |
| Eligibility | : All members of the public |
| Language | : English, Chinese or Bilingual (Option to Include Numbers) |
| Submission | : Designated online platform (Click here) |
| Prize | : Mop 10,000 |
| Winner Announced | : 29 th August 2025 |

-Ends-

About Taipa Village Destination Limited

Taipa Village Destination Limited is at the forefront of positioning Taipa Village as Macau's pre-eminent entertainment and cultural district. Its primary mission is to foster sustainable heritage in the village, an area rich in beautiful shophouses and vibrant retail and food & beverage concepts which has evolved as a leading tourist destination in its own right.

Taipa Village Destination Limited is an affiliate of Sniper Capital Limited.



About Taipa Village – Authentic Macau

Taipa Village is located in the oldest and best-preserved part of Taipa. Formerly home to local fishermen, Taipa Village, with its traditional shophouses and quaint cobbled streets, offers a pleasing antidote to the glitz of the neighbouring Cotai Strip. Richly endowed with a mix of Portuguese and Chinese architecture, and with unmistakable Mediterranean touches, Taipa Village is a culturally diverse landmark destination that offers visitors a taste of the original, authentic Macau.

www.taipavillagemacau.com

About Sniper Capital Limited

Founded in 2004, Sniper Capital Limited is an Asia-based property investment manager with a proven track record in fund management and investment advisory. The Company focuses on generating capital growth from carefully selected investment opportunities in niche and undervalued property markets. It manages and advises on a diversified range of property assets in Macau and Portugal valued at approximately US\$400 million.

For the past two decades, Sniper Capital has spearheaded the revitalisation of Taipa Village through the sensitive refurbishment and redevelopment of local village houses. In partnership with its affiliate, Taipa Village Destination, the firm has transformed the area into one of Macau's most distinctive districts.

www.snipercapital.com

**For more information and images, please contact:
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